

# VERMONT FALL FOLIAGE FEATURE SECTION

PRESENTED BY THE VERMONT DEPT. OF TOURISM & MARKETING  
SEPTEMBER 8, 2016



Multi-page, 4 color editorial spread dedicated to  
Vermont's spectacular fall foliage display

241,800 Daily Boston Herald readers

168,500 Daily Boston Herald readers who travel within New England

Quarter page, 4 color ad - \$500

**BONUS:** VDTM feature stories to appear on BostonHerald.com

**ADDITIONAL BONUS:** All VDTM co-op advertisers will be  
mentioned in VDTM Fall Foliage feature story

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