

vermont life



30% off your ad! ONE ISSUE ONLY!

Vermont Life Winter Recreation Guide

Sponsored by the Vermont Department of Tourism

- Multi-page, 4 color advertising spread promoting Vermont's world-class winter recreation opportunities
- 50,000 circulation
- 145,000 readership — 2/3 out-of-state, 1/3 in state
- Take 30% off ad price; to be paid for by Vermont Dept. of Tourism
- Offer available on a first-come, first-served basis until cap is met
- Business/service must be related to outdoor recreation in Vermont
- Deadline Sept. 6, 2016

**Contact Advertising Sales Director Chris McGee:
(802) 272-6253 or chris.mcgee@vermontlife.com**